

# TOP 75 Oglądalność kanałów tematycznych

## 1 stycznia – 31 sierpnia 2018 roku



Grupa docelowa: **wszyscy odbiorcy telewizji** powyżej 4. roku życia

| Lp. | Kanał                 | AMR    | SHR % | RCH     |
|-----|-----------------------|--------|-------|---------|
| 1.  | TVN24                 | 251455 | 4,02% | 4261866 |
| 2.  | TVP Info (MUX 3)      | 215414 | 3,44% | 5054261 |
| 3.  | TTV (MUX 1)           | 135364 | 2,16% | 5129702 |
| 4.  | Polsat2               | 97507  | 1,56% | 2874162 |
| 5.  | TVP Seriale           | 90049  | 1,44% | 2018894 |
| 6.  | TVP ABC (MUX 1)       | 88360  | 1,41% | 1979947 |
| 7.  | Polsat News           | 73187  | 1,17% | 2836994 |
| 8.  | TVP Sport (MUX 3)     | 60111  | 0,96% | 1772921 |
| 9.  | Stopklatka TV (MUX 1) | 59638  | 0,95% | 2844412 |
| 10. | Super Polsat (MUX 2)  | 58087  | 0,93% | 3068297 |
| 11. | FOKUS TV (MUX 1)      | 56723  | 0,91% | 2660934 |
| 12. | TVP Rozrywka          | 50792  | 0,81% | 2406073 |
| 13. | ATM Rozrywka (MUX 1)  | 43885  | 0,70% | 1900561 |
| 14. | TVN Style             | 41451  | 0,66% | 2065473 |
| 15. | Polo TV (MUX 1)       | 39382  | 0,63% | 1535837 |
| 16. | Nickelodeon           | 38239  | 0,61% | 853022  |
| 17. | TVN Turbo             | 37585  | 0,60% | 1740942 |
| 18. | Eurosport 1           | 37333  | 0,60% | 1130243 |
| 19. | TVP Historia (MUX 3)  | 35340  | 0,56% | 2156579 |
| 20. | Discovery Channel     | 34187  | 0,55% | 1367104 |
| 21. | Polsat Play           | 31852  | 0,51% | 1696885 |
| 22. | HGTV                  | 30816  | 0,49% | 1087285 |
| 23. | Polsat Film           | 29885  | 0,48% | 1398649 |
| 24. | ESKA TV (MUX 1)       | 27303  | 0,44% | 1228981 |
| 25. | Polsat Sport          | 25675  | 0,41% | 1031285 |
| 26. | TVP Kultura (MUX 3)   | 25498  | 0,41% | 2000974 |
| 27. | WP (MUX 8)            | 24984  | 0,40% | 1345490 |
| 28. | Nick Jr,              | 24514  | 0,39% | 512898  |
| 29. | AXN                   | 23702  | 0,38% | 750406  |
| 30. | Disney Junior         | 23284  | 0,37% | 525398  |
| 31. | Zoom TV               | 22789  | 0,36% | 1386789 |
| 32. | TVN24 BiS             | 22706  | 0,36% | 1350515 |
| 33. | Comedy Central        | 22271  | 0,36% | 631148  |
| 34. | Metro (MUX 8)         | 21732  | 0,35% | 1436479 |
| 35. | Cartoon Network       | 21558  | 0,34% | 631591  |
| 36. | Kino Polska TV        | 21376  | 0,34% | 1298046 |
| 37. | FOX                   | 21307  | 0,34% | 612581  |
| 38. | Polsat Cafe           | 20940  | 0,33% | 1282284 |
| 39. | TVS (free to air)     | 20334  | 0,33% | 757201  |
| 40. | Nowa TV (MUX 8)       | 20303  | 0,32% | 1238799 |
| 41. | TNT                   | 20281  | 0,32% | 941646  |
| 42. | MiniMini+             | 19893  | 0,32% | 486898  |
| 43. | TVN Fabuła            | 18745  | 0,30% | 882252  |
| 44. | National Geographic   | 17952  | 0,29% | 883519  |
| 45. | 13 Ulica              | 17495  | 0,28% | 430156  |
| 46. | TLC                   | 16627  | 0,27% | 785583  |
| 47. | HISTORY               | 15270  | 0,24% | 575408  |
| 48. | ID                    | 14591  | 0,23% | 419476  |
| 49. | Nat Geo Wild          | 13811  | 0,22% | 758134  |
| 50. | Paramount Channel HD  | 13726  | 0,22% | 843147  |
| 51. | CANAL+                | 13304  | 0,21% | 528800  |
| 52. | Discovery Science     | 13061  | 0,21% | 740046  |
| 53. | Disney Channel        | 12487  | 0,20% | 432024  |
| 54. | Romance TV            | 12087  | 0,19% | 293811  |
| 55. | Boomerang             | 11268  | 0,18% | 328502  |
| 56. | Eurosport2            | 10378  | 0,17% | 669346  |
| 57. | Food Network          | 10287  | 0,16% | 667936  |
| 58. | CI Polsat             | 9778   | 0,16% | 340543  |
| 59. | Polsat Viasat History | 9575   | 0,15% | 439395  |
| 60. | Superstacja           | 9471   | 0,15% | 668372  |
| 61. | Disco Polo Music      | 9170   | 0,15% | 401456  |
| 62. | Planete+              | 9040   | 0,14% | 525278  |
| 63. | Nicktoons             | 8794   | 0,14% | 288508  |
| 64. | 4FUN.TV (free to air) | 8670   | 0,14% | 338951  |
| 65. | DTX                   | 8642   | 0,14% | 517492  |
| 66. | Kino TV               | 8522   | 0,14% | 545032  |
| 67. | Domo+                 | 8480   | 0,14% | 422245  |
| 68. | Travel Channel        | 8215   | 0,13% | 592410  |
| 69. | Polsat Romans         | 8060   | 0,13% | 474735  |
| 70. | Disney XD             | 8004   | 0,13% | 326649  |
| 71. | CBeebies              | 7936   | 0,13% | 241322  |
| 72. | CANAL+ Sport          | 7528   | 0,12% | 248726  |
| 73. | Polsat News 2         | 7422   | 0,12% | 737076  |
| 74. | Ale Kino+             | 7003   | 0,11% | 497384  |
| 75. | CBS Action            | 6720   | 0,11% | 335168  |

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Grupa docelowa: odbiorcy telewizji kablowej powyżej 4. roku życia

| Lp. | Kanał                 | AMR    | SHR % | RCH     |
|-----|-----------------------|--------|-------|---------|
| 1.  | TVN24                 | 129314 | 7,41% | 2069750 |
| 2.  | TVP Info (MUX 3)      | 43109  | 2,47% | 1170645 |
| 3.  | TVP Seriale           | 25932  | 1,49% | 661887  |
| 4.  | TTV (MUX 1)           | 25791  | 1,48% | 971523  |
| 5.  | Polsat2               | 23195  | 1,33% | 793008  |
| 6.  | TVN Style             | 17468  | 1,00% | 830780  |
| 7.  | TVP Sport (MUX 3)     | 17046  | 0,98% | 513730  |
| 8.  | Eurosport 1           | 15934  | 0,91% | 459621  |
| 9.  | Discovery Channel     | 15874  | 0,91% | 625190  |
| 10. | HGTV                  | 15504  | 0,89% | 532012  |
| 11. | TVN Turbo             | 13267  | 0,76% | 642361  |
| 12. | Polsat News           | 11974  | 0,69% | 630069  |
| 13. | TVN Fabuła            | 11831  | 0,68% | 554459  |
| 14. | MiniMini+             | 11328  | 0,65% | 268078  |
| 15. | Nickelodeon           | 11250  | 0,64% | 267613  |
| 16. | FOX                   | 10976  | 0,63% | 276446  |
| 17. | Stopklatka TV (MUX 1) | 10632  | 0,61% | 550565  |
| 18. | FOKUS TV (MUX 1)      | 10588  | 0,61% | 579048  |
| 19. | TVN24 BiS             | 10544  | 0,60% | 626409  |
| 20. | WP (MUX 8)            | 10239  | 0,59% | 625133  |
| 21. | TLC                   | 10028  | 0,57% | 449809  |
| 22. | AXN                   | 9299   | 0,53% | 325784  |
| 23. | Polsat Sport          | 9062   | 0,52% | 348495  |
| 24. | TVP ABC (MUX 1)       | 9005   | 0,52% | 268916  |
| 25. | National Geographic   | 8988   | 0,51% | 411478  |
| 26. | Kino Polska TV        | 8754   | 0,50% | 521160  |
| 27. | Comedy Central        | 8731   | 0,50% | 290503  |
| 28. | ID                    | 8595   | 0,49% | 201993  |
| 29. | 13 Ulica              | 8382   | 0,48% | 167064  |
| 30. | TVP Rozrywka          | 8377   | 0,48% | 423633  |
| 31. | Super Polsat (MUX 2)  | 8202   | 0,47% | 505905  |
| 32. | Polsat Film           | 7590   | 0,43% | 393607  |
| 33. | Cartoon Network       | 7580   | 0,43% | 207089  |
| 34. | Zoom TV (MUX 8)       | 7326   | 0,42% | 507796  |
| 35. | TVS (free to air)     | 7084   | 0,41% | 304853  |
| 36. | Paramount Channel HD  | 6734   | 0,39% | 396389  |
| 37. | TVP Historia (MUX 3)  | 6495   | 0,37% | 378495  |
| 38. | TNT                   | 6094   | 0,35% | 264658  |
| 39. | TVP Kultura (MUX 3)   | 6045   | 0,35% | 412139  |
| 40. | Nowa TV (MUX 8)       | 5906   | 0,34% | 384597  |
| 41. | Discovery Science     | 5680   | 0,33% | 300413  |
| 42. | ESKA TV (MUX 1)       | 5648   | 0,32% | 159524  |
| 43. | Metro (MUX 8)         | 5623   | 0,32% | 423150  |
| 44. | Nick Jr.              | 5513   | 0,32% | 131472  |
| 45. | Polsat Play           | 5486   | 0,31% | 310677  |
| 46. | Polsat Viasat History | 4979   | 0,29% | 193372  |
| 47. | Planete+              | 4858   | 0,28% | 262598  |
| 48. | Polsat Cafe           | 4546   | 0,26% | 275819  |
| 49. | ATM Rozrywka (MUX 1)  | 4400   | 0,25% | 257932  |
| 50. | Kino TV               | 4354   | 0,25% | 246745  |
| 51. | HISTORY               | 4262   | 0,24% | 171162  |
| 52. | Disney Channel        | 4233   | 0,24% | 157333  |
| 53. | Eurosport2            | 4076   | 0,23% | 245760  |
| 54. | Superstacja           | 4062   | 0,23% | 301038  |
| 55. | Polo TV (MUX 1)       | 4057   | 0,23% | 174697  |
| 56. | Ale Kino+             | 3852   | 0,22% | 267621  |
| 57. | Disney Junior         | 3814   | 0,22% | 91371   |
| 58. | Domo+                 | 3588   | 0,21% | 169588  |
| 59. | CANAL+                | 3555   | 0,20% | 115930  |
| 60. | BBC HD                | 3416   | 0,20% | 103376  |
| 61. | Boomerang             | 3406   | 0,20% | 85760   |
| 62. | Travel Channel        | 3322   | 0,19% | 258850  |
| 63. | nSport+               | 3291   | 0,19% | 168258  |
| 64. | CI Polsat             | 3162   | 0,18% | 59247   |
| 65. | Polsat News 2         | 3158   | 0,18% | 293907  |
| 66. | DTX                   | 3083   | 0,18% | 202133  |
| 67. | CBS Europa            | 3002   | 0,17% | 194894  |
| 68. | kuchnia+              | 2898   | 0,17% | 146480  |
| 69. | Nat Geo Wild          | 2815   | 0,16% | 182265  |
| 70. | Polsat Romans         | 2691   | 0,15% | 164629  |
| 71. | Food Network          | 2566   | 0,15% | 187610  |
| 72. | Romance TV            | 2492   | 0,14% | 87474   |
| 73. | Disney XD             | 2479   | 0,14% | 86149   |
| 74. | Eleven Sports 1       | 2337   | 0,13% | 85866   |
| 75. | CANAL+ Sport          | 2298   | 0,13% | 68588   |